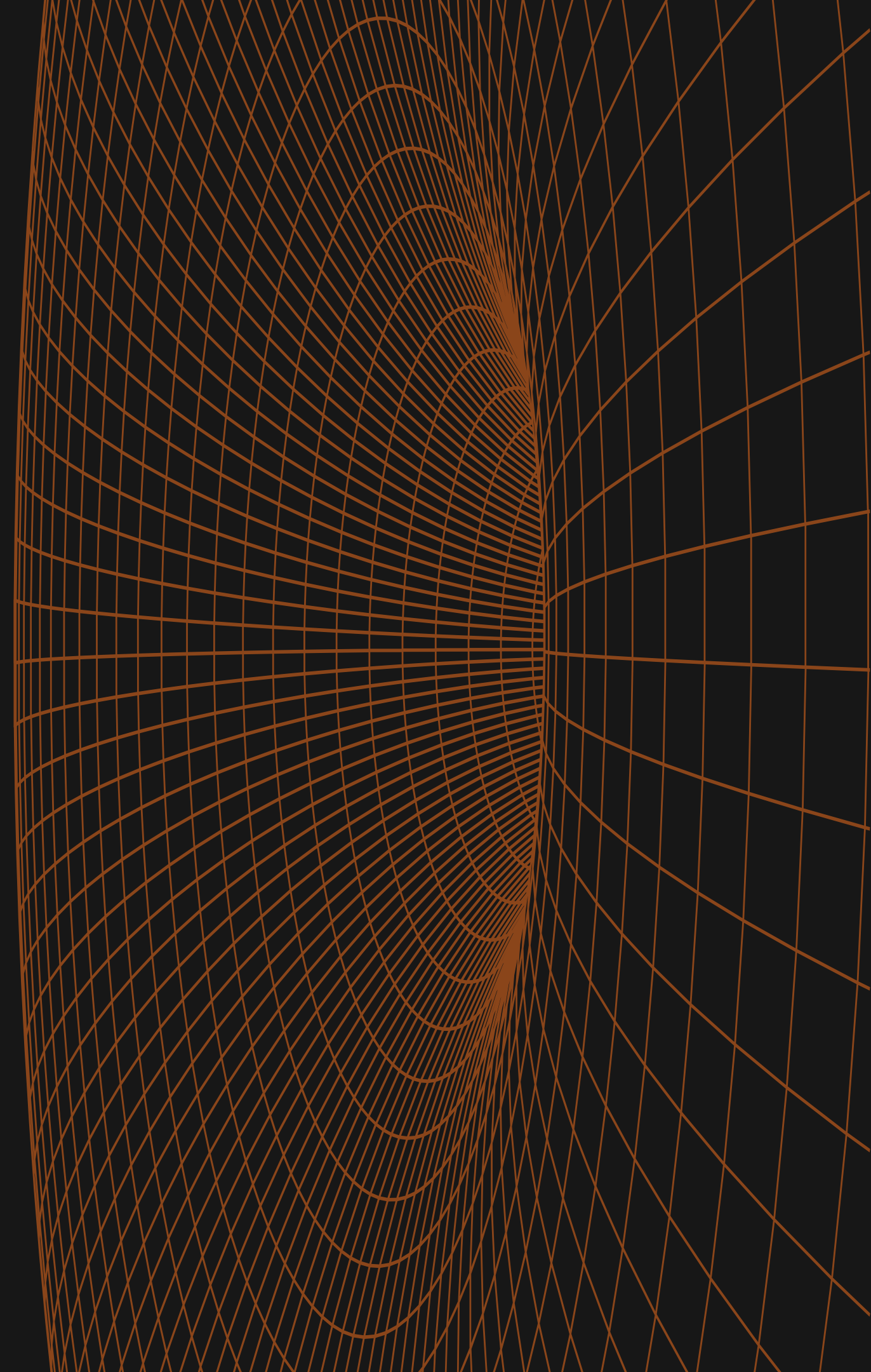




SEO THAT DRIVES REVENUE





Traditional SEO treats search performance as the finish line. But rankings, traffic, and keyword positions alone do not tell you if the business is growing, if you are gaining ground against competitors, or if your marketing channels are working together.

THE PROBLEM



Siloed Strategy

Disconnected from paid media, CRM, and marketing efforts.

Stale Metrics

Rankings and clicks miss full-funnel buyer behavior.

Blind Spots

No measure of competitor market share or positioning.

Ignored Channels

Search now happens on platforms SEO ignores.





The result is wasted budget, missed revenue, and decisions built on incomplete data. Your competitors gain organic market share while your SEO reports green arrows that never connect to business growth.

Wasted Spend

Budget allocated without knowing what actually drives revenue.

Falling Behind

Competitors capture market share you cannot see or measure.

Lost Revenue

Buyers convert elsewhere because touchpoints go untracked.

Invisible Brand

Buyers research on platforms your strategy never touches.



THE COST





WHAT MAKES **GROWING** **SEARCH** DIFFERENT?

We build organic strategy around your business, not search metrics. Every engagement is custom to your market, your competitors, and your growth targets. We measure competitive market share with proprietary tools, control your brand's presence across AI platforms, and tie every recommendation back to business impact.

maptive

 OPENCARE

Wahi

 shopify

 BRILLIANT EARTH

 GREGOIRE

Homebase

GGPOKER





TECHNICAL SEO

We build the technical foundation your site needs to support organic growth, future product launches, and performance that holds regardless of who manages SEO next.

Site Structure

Your website organized so search engines and buyers find everything.

Trust Signals

Your domain earns credibility with search engines and AI platforms.

Discoverability

Every page on your site is optimized and visible to Google and AI

Conversions

Organic traffic and user behavior optimized to drive revenue.





AI VISIBILITY & SENTIMENT

Buyers now research and compare on AI platforms before they visit your site. We make sure your brand shows up, gets recommended, and carries the right sentiment when it does.

Presence

Your brand cited when buyers ask AI for recommendations.

Preference

AI platforms recommend you over competitors.

Sentiment

Your brand represented positively across every AI platform.

Measurement

BrandLens™ tracks visibility and sentiment across all platforms daily.





LINK BUILDING

Links remain one of the strongest ranking signals in search. We build authority from trusted, niche-aligned domains through manual outreach and original content placed on your behalf.

Authority

Your domain earns trust from relevant, trusted, and high-quality sources.

Relevance

Every placement is niche-aligned and manually vetted.

Competitors

We examine and close the link gaps your competitors have over you.

Durability

Placed content is monitored, adjusted, and maintained over time.





EDITORIAL & UX CONTENT

Content builds topical authority, drives top-of-funnel discovery, and earns AI citations. We research, write, and optimize informational and UX content in-house, from blog strategy to product and landing pages.

Discovery

Your brand found during early research and informational searches.

Authority

Topical depth that Google and AI platforms reward.

UX Content

Product pages, landing pages, and on-site copy optimized for conversions.

In-House

Dedicated writers and editors are integrated into your workflow.





REPUTATION MANAGEMENT

Reddit ranks first for most branded queries and AI platforms pull sentiment from reviews and forums. One negative thread can define your brand for thousands of potential buyers.

Search Results

Negative content displaced by authoritative, positive placements.

AI Narrative

AI platforms fed the brand story you control for years.

Review Presence

Your brand remains protected across AI and traditional search engines.

Ongoing Defense

Placements monitored and reinforced as new content surfaces.





INTERNATIONAL EXPANSION

We handle the technical and content infrastructure needed to enter new markets, from hreflang setup and localized site architecture to translated content and region-specific link building.

Technical Setup

Hreflang, subdomain or subfolder structure, and regional targeting.

Local Authority

Region-specific link building from relevant, in-market domains.

Localized Content

Translated and adapted copy for each target market.

Market Entry

Site ready to rank in new regions from day one.





MARKET INTELLIGENCE

We built proprietary tools to measure what traditional SEO platforms cannot. Competitive market share, AI brand sentiment, and on-page technical health are tracked, benchmarked, and reported monthly.

StakeView™

Competitive organic market share measured with 48+ weighted factors.

BrandLens™

Brand visibility and sentiment tracked across all major AI platforms.

Growlytics™

On-page technical health monitored and benchmarked against competitors.

Monthly Reporting

All three tools consolidated into one monthly performance review.



THE OUTCOME

Your SEO ties to revenue, your brand is visible where buyers now make decisions, and you have a full picture of your competitive position. Every channel benefits from organic, and growth compounds over time.



Market Share

You know where you stand and gain ground on competitors.



AI Controlled

Your brand recommended and represented positively across AI platforms.



Revenue Tied

Every organic effort connects to measurable long-term business growth.



Built to Last

An ecosystem that supports growth regardless of agency retention.



CASE STUDY 1



The client had poor Trustpilot reviews and quality concerns surfacing across AI platforms.

When buyers asked ChatGPT, Gemini, or Google AI to compare options, the sentiment was working against them.

[Request Results](#)



Challenge

Negative sentiment across AI platforms tied to reviews and item quality.



Sentiment

Positive brand positioning established across all major AI platforms.



Approach

Original content developed and placed on high-authority, AI-sourced domains.



Result

Now the preferred choice over competitor in AI comparison results.



CASE STUDY 2

The client is a performance nutrition retailer carrying 250+ brands.

When buyers searched for those brands by name or looked for where to purchase them, competitors like Amazon and manufacturer sites were appearing instead on Google and AI platforms.

[Request Results](#)



Challenge

Competitors surfacing on direct brand searches and purchase queries.



Visibility

Cited as a top retailer on Google, AI Overviews, and ChatGPT.



Approach

On-site SEO, link building, and AI content placement across high-authority domains.



Result

Now the recommended retailer when buyers search for brands they carry.



CASE STUDY 3

The client is a fine jewelry brand operating in the US market.

We identified an untapped opportunity in the Spanish-speaking segment and built the strategy to capture it, from on-site infrastructure and localized content to custom tools and link building.

[Request Results](#)



Challenge

No presence in the US Spanish-language market that competitors were also ignoring.



Qualified Traffic

Organic traffic doubled since the engagement started.



Approach

Market strategy, on-site SEO, Spanish-language content, tool development, and English content, and links.



Result

First mover in a segment no competitor in their category has entered.

CASE STUDY 4



The client is a leading hosting platform whose previous SEO agency had been running black hat tactics without their knowledge.

Google issued a manual penalty, organic pages started getting deindexed, and traffic took a steady hit. They came to us to fix it.

[Request Results](#)



Challenge

Manual penalty from Google caused by a previous agency's undisclosed practices.



Recovery

Manual penalty lifted, pages reindexed, and organic visibility restored.



Approach

Full audit, disavow, penalty reconsideration, on-site rebuild, and clean growth strategy.



Result

Domain now ranks higher than it did before the penalty was issued.



HOW WE WORK



À La Carte

Pick the services you need without committing to a full retainer.



Integrated

We plug into Slack, Teams, Jira, Asana, or whatever your team runs on.



Full Suite

Dedicated specialists, writers, and editors assigned to your account.



Agnostic

Platform and CMS agnostic. We work with your stack, not against it.



GROWINGSEARCH.COM



INFO@GROWINGSEARCH.COM



TORONTO & MONTREAL

READY TO **GROW**?

Custom SEO strategies built around your business, your market,
and your growth targets.

